75K FORMULA THE LASH RECIPE FOR SUCCESS



1-2 SETS OF LASHES A DAY 100\$ - \$200 / DAY

7-14 SETS OF LASHES A WEEK 700\$ - \$1400 / WEEK

28-56 SETS OF LASHES A MONTH 2800\$ - \$5600 / MONTH

336-672 SETS OF LASHES A YEAR 33,600\$ - \$67,200 / YEAR



COST OF GOODS

- Adhesive \$1.49
- Lashes \$1.18
- Mascara Wand \$1.10
- Applicator Wand \$1.10
- Cleanser \$0.50
- Primer \$0.25
- Tape \$0.05

\$5.67 per service for cost of goods.

This breakdown demonstrates that doing only 1-2 full sets a day for a year, you will generate an additional income of \$33,600 t \$67,200!

We predict you should see 3-4 fill clients per week in your first year of lashing as well. At \$65 dollars a fill this generate an additional earning of \$12,480 per year.





